



Milo Schield: Blog-master at [www.StatLitBlog.org](http://www.StatLitBlog.org).  
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I have been teaching Statistical Literacy to students in non-quantitative majors (English, Political Science, History, Art, Music, etc.) since 1998. I am writing a textbook titled *Statistical Literacy: Seeing the Story Behind the Numbers*.

I am the webmaster of [www.StatLit.org](http://www.StatLit.org): the largest website dedicated exclusively to statistical literacy with over 100,000 visits a year and over 100,000 downloads a year.

I am the Vice President of the National Numeracy Network and the Director of the W. M. Keck Statistical Literacy project – a project “to develop statistical literacy as an interdisciplinary curriculum in the liberal arts.”

I am a tenured professor in Business Administration at Augsburg College with a Ph.D. in Space Physics (Rice University). I have been chair of the Business Department: the largest department at Augsburg College.

I have been teaching traditional statistics for over 25 years; I have taught critical thinking at the undergraduate level for 10 years and at the graduate level for two.

**CONFERENCES:** I have organized sessions and given talks on statistical literacy at the last ten national meetings of the American Statistical Association. Speakers have included Dr. Donald Rubin (Harvard), Dr. Joel Best, author of *Damned Lies and Statistics*, Joe Abramson, author of *Making Sense of Data*, Nicholas Eberstadt, author of *The Tyranny of Numbers*, Jessica Utts, author of *Seeing Through Statistics*, Robyn Dawes, author of *Everyday Irrationality*, Vic Cohen, author of *News and Numbers*, Tom Wonnacott, author of numerous statistics textbooks and Jane Miller, author of *The Chicago Guide to Writing about Numbers*. I have organized a session on Observational Studies and Multivariate Thinking at the International Statistical Institute (ISI) conference in Lisbon with speakers including Dr. Donald Rubin, Sir David Cox and Nanny Wermuth.

**TALKS:** I have given over 40 papers and talks on statistical literacy. In the US, I have given talks at conferences sponsored by Project Kaleidoscope (PKAL), Making Statistics More Effective in Schools of Business (MSMESB), the Association of Public Data Users (APDU), Mathematical Association of America (MAA), the American Mathematics Association of Two Year Colleges (AMATYC), the International Association of Social Science Information Services and Technology (IASSIST) and the US Department of the Census and the Bureau of Labor Statistics.

Internationally, I have given talks at the International Conference on Teaching Statistics (ICOTS) in Singapore, South Africa and Brazil, and at the International Conference on Mathematics Education (ICME) in Tokyo and in Copenhagen, along with conferences sponsored by the International Statistical Institute in Australia and Portugal and the International Association of Statistical Educators (IASE) in Sweden. I have given invited talks at colleges and universities in China, Spain, Denmark, England, Scotland and Wales.

**RECOGNITION:** In his book, *More Damned Lies and Statistics*, author Joel Best titled the last chapter, *Toward Statistical Literacy*. After noting the many problems facing this movement, he said, “*Despite these obstacles, a small educational movement advocating statistical literacy has emerged. Professor Milo Schield, Director of the W. M. Keck Statistical Literacy Project at Augsburg College in Minneapolis, is the movement’s leading voice.*”